



**Hello!**

**PLEASE JOIN US FOR THE 2017 17th  
Annual Crop Insurance Update & Ag  
Conference**

**February 6, 2017 • 8:30 am -12:30 pm**

**Riverland Community College •2200 Riverland Drive  
• Albert Lea, MN**

**JOIN US FOR ROLLS & COFFEE!**



**8:00 am** Registration and Continental Breakfast

*Provided by Americana Insurance Group and Agri Finance Group a division of CommerceBank*

**8:30 am** Welcome

*Presenter Tom Sorenson - Agency Director Americana Insurance Group*

**8:40 am** Who is Diversified Crop Insurance Services?

*Presenter Mike Gauer - Regional Manager Diversified Crop Insurance*

**9:00 am** 2017 Grain Market Outlook: Getting ready to turn the corner

*Presenter Jeff Kaprelian - Trade Desk Manager, The Hueber Report*

**9:50 am** Break

**10:05 am** Foundation Principles of Risk Management

*Presenter Mike Gauer - Regional Manager Diversified Crop Insurance*

**10:30 am** Crop Insurance Select Products

*Presenter Tom VanHooser - Marketing Representative Diversified Crop Insurance*

**11:00 am** Break

**11:10 am** What is a Fair Farmland Rental agreement?

*Presenter David Bau - Extension Educator in Ag Business Management, University of Minnesota Extension*

**12:00 pm** Hail Insurance Options for 2017

## JOIN US FOR A COMPLIMENTARY LUNCH!

**12:30 pm** Lunch

Provided by Americana Insurance Group and Agri Finance Group a division of CommerceBank

**1:30 pm** Land as Your Legacy (Optional)

Presenter Jolene Honkomp CLU Vice President Greenhaven Marketing

**Call 507-377-2000 or email us at [lorib@americanainsurance.com](mailto:lorib@americanainsurance.com) to reserve your seat today!**

All the best,



Tom Sorensen,  
Americana Insurance Group.

PS- If you'd like to email us for more information, or to sign up for the free Conference, please [click here](#).

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